



**Alexa Zöe Sullivant**

Senior Graphic Designer and Art Director

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## **EDUCATION**

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August 2009 to  
December 2013

**Watkins College of Art, Design & Film**  
Nashville, TN - BFA in Graphic Design

## **EXPERIENCE**

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March 2018 to  
March 2024

**Graphic Designer II**  
**HCA Healthcare**

As a colleague of the Creative Services team, I helped create and design internal and external campaigns for the organization. I worked on print design, as well as UX/UI design. I also played a role with the launch of a new HCA Healthcare brand.

December 2012 to  
Current

**Freelance Graphic Designer**  
**AlexaZoe.com**

Working alongside clients in developing brands, logos, print and digital design materials. Projects have ranged from logos for lawyers, album packaging for bands, poetry books, posters, illustrations, and website design & development.

May 2017 to  
October 2017

**Graphic Designer**  
**BTC Media**

Art directed the revamp of yBitcoin Magazine. Designed brand and all materials for the Distributed conference series. Various ads and editorial design for Bitcoin Magazine. Product design for BTC Media, the parent company.

October 2015 to  
May 2017

**Graphic Designer**  
**Country Music Hall of Fame & Museum**

Designed ad materials, signage, various logos, large exhibition materials, print materials, web elements, billboards, book layout and art direction.

October 2014 to  
October 2015

**Art Director & Marketing Manager**  
**Climb Nashville**

Created and managed a re-brand. Designed logos, ad material, posters, signage, clothing, etc. Organized events. Managed all social media, website, and online content.

January 2014 to  
May 2014

**Graphic Designer**  
**Platoon**

Designed logos, websites and various packaging. Designed the user interface for a web app that was presented in a Hack Nashville event.

## **EXPERIENCE**

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June 2012 to  
August 2014

### **Graphic Design Intern, Part Time Graphic Designer Third Man Records**

Designed posters, packaging for products, various shop signage and website advertisements. Assisted Art Director. Moved to a part time position after internship was over.

## **VOLUNTEER EXPERIENCE**

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January 2017 to  
Current

### **Co-Founder, Vice President Tennessee Hollow Inc.**

Tennessee Hollow is a registered 501(c)(3) animal rescue organization founded and run by Alexa Sullivant and Coco Hames to serve the greater Nashville area. Our goal is to provide food, shelter, and medical care to animals in need. We also have a focus on community involvement and education, and work to connect animal caregivers of all kinds.

I personally run the rabbit rescue side of our organization. I rescue and rehabilitate domestic rabbits in the Nashville area. I work closely with nearby shelters including Metro Nashville Animal Care & Control, and Animal Rescue Corps. Not only do I pull rabbits from them, but I also work with them to educate their teams on proper rabbit care for when they have rabbits in the shelters.

May 2016 to  
January 2017

### **Animal Care Support Walden's Puddle Wildlife Rehab Center**

I helped take care of orphaned, abandoned, or injured wildlife from Middle Tennessee. I worked one 4-hour shift per week on a set schedule. I was trained and worked in the following areas: support work, mouse colony, turtle care, mammal room, bird room (songbirds and birds of prey), outdoor pre-release animals, nursery care and fawn feeding in the spring and summer season.