



Alexa Zöe Sullivan

Senior Graphic Designer and Art Director

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EDUCATION

August 2009 to
December 2013

Watkins College of Art, Design & Film
Nashville, TN – BFA in Graphic Design

EXPERIENCE

March 2018 to
Current

Graphic Designer II
HCA Healthcare

As a colleague of the Creative Services team, I help create and design internal and external campaigns for the organization. I've been working on print design, as well as UX/UI design. I also played a role with the launch of a new HCA Healthcare brand.

December 2012 to
Current

Freelance Graphic Designer
AlexaZoe.com

Working alongside clients in developing brands, logos, print and digital design materials. Projects have ranged from logos for lawyers, album packaging for bands, poetry books, posters, illustrations, and website design & development.

May 2017 to
October 2017

Graphic Designer
BTC Media

Art directed the revamp of yBitcoin Magazine. Designed brand and all materials for the Distributed conference series. Various ads and editorial design for Bitcoin Magazine. Product design for BTC Media, the parent company.

October 2015 to
May 2017

Graphic Designer
Country Music Hall of Fame & Museum

Designed ad materials, signage, various logos, large exhibition materials, print materials, web elements, billboards, book layout and art direction.

October 2014 to
October 2015

Art Director & Marketing Manager
Climb Nashville

Created and managed a re-brand. Designed logos, ad material, posters, signage, clothing, etc. Organized events. Managed all social media, website, and online content.

January 2014 to
May 2014

Graphic Designer
Platoon

Designed logos, websites and various packaging. Designed the user interface for a web app that was presented in a Hack Nashville event.

EXPERIENCE

June 2012 to
August 2014

Graphic Design Intern, Part Time Graphic Designer Third Man Records

Designed posters, packaging for products, various shop signage and website advertisements. Assisted Art Director. Moved to a part time position after internship was over.

VOLUNTEER EXPERIENCE

January 2017 to
Current

Co-Founder, Vice President Tennessee Hollow Inc.

Tennessee Hollow is a registered 501(c)(3) animal rescue organization founded and run by Alexa Sullivant and Coco Hames to serve the greater Nashville area. Our goal is to provide food, shelter, and medical care to animals in need. We also have a focus on community involvement and education, and work to connect animal caregivers of all kinds.

I personally run the rabbit rescue side of our organization. I rescue and rehabilitate domestic rabbits in the Nashville area. I work closely with nearby shelters including Metro Nashville Animal Care & Control, and Animal Rescue Corps. Not only do I pull rabbits from them, but I also work with them to educate their teams on proper rabbit care for when they have rabbits in the shelters.

May 2016 to
January 2017

Animal Care Support Walden's Puddle Wildlife Rehab Center

I helped take care of orphaned, abandoned, or injured wildlife from Middle Tennessee. I worked one 4-hour shift per week on a set schedule. I was trained and worked in the following areas: support work, mouse colony, turtle care, mammal room, bird room (songbirds and birds of prey), outdoor pre-release animals, nursery care and fawn feeding in the spring and summer season.