



Alexa Zöe Sullivan

Graphic Designer

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EDUCATION

August 2009 to
December 2013

Watkins College of Art, Design & Film
Nashville, TN - BFA in Graphic Design

EXPERIENCE

May 2017 to
Current

Graphic Designer
BTC Media

Art directed the revamp of yBitcoin Magazine. Designed brand and all materials for Distributed conference series. Various ads and editorial design for Bitcoin Magazine. Product design for BTC Media, the parent company.

October 2015 to
May 2017

Graphic Designer
Country Music Hall of Fame & Museum

Designing ad material, signage, various logos, large exhibition materials, print materials, web elements, billboards, book layout and design.

December 2012 to
Current

Freelance Graphic Designer
AlexaZoe.com

Working alongside clients in developing brands, logos, print and digital design materials. Projects have ranged from logos for lawyers, album packaging for bands, poetry books, posters, illustrations, and website design & development.

October 2014 to
October 2015

Art Director & Marketing Manager
Climb Nashville

Created and managed a re-brand. Designed logos, ad material, posters, signage, clothing, etc. Organized events. Managed all social media, website, and online content.

January 2014 to
May 2014

Graphic Designer
Platoon

Designed logos, websites and various packaging. Designed the user interface for a web app that was presented in a Hack Nashville event.

June 2012 to
August 2014

Graphic Design Intern, Part Time Graphic Designer
Third Man Records

Designed posters, packaging for products, various shop signage and website advertisements. Assisted Art Director. Moved to a part time position after internship was over.